

# the 2010 lansing charity golf outing tuesday, june 15, 2010

Presenting  
Sponsor

**JACKSON**<sup>SM</sup>  
NATIONAL LIFE INSURANCE COMPANY

1921 **WH WALNUT HILLS**  
East Lansing

## **SPONSOR OPPORTUNITIES AND BENEFITS**

*To benefit the Alzheimer's Association and the Tri-County Office on Aging  
Opportunities for sponsorship, team, and individual participation*

### **PLATINUM SPONSOR ~ \$5,000**

- Presentation of Alzheimer's Association's Know the 10 Signs
- Complimentary table for eight at TCOA's Dinner & Auction
- Corporate logo on welcome banner, all golf carts, greens, and tees
- Corporate logo on scoreboard
- Corporate logo on 2010 Lansing Charity Golf Outing website
- Platinum Sponsor recognition award
- Signage on two greens or tees
- One team (four golfer slots)

### **GOLD SPONSOR ~ \$3,000 (4 available)**

- Corporate logo on welcome banner
- Corporate logo on scoreboard
- Corporate logo on 2010 Lansing Charity Golf Outing website
- Gold Sponsor recognition award
- Signage on one green or tee
- One team (four golfer slots)

### **AWARDS DINNER SPONSOR ~ \$2,000 (1 available)**

- Awards Dinner corporate banner
- Awards Dinner Sponsor recognition award
- Signage on one green or tee
- One team (four golfer slots)

### **GOLF CARTS SPONSOR ~ \$1,500 (1 available)**

- Corporate name on all golf carts
- Corporate banner on display
- Golf Carts Sponsor recognition award
- Signage on one green or tee
- One team (four golfer slots)

### **HOSPITALITY CART SPONSOR or LUNCH SPONSOR ~ \$1,250 each (1 available each)**

- Corporate logo or name on hospitality cart or at lunch
- Sponsor recognition award
- Signage on one green or tee
- One team (four golfer slots)

### **SILVER SPONSOR ~ \$750**

- Silver Sponsor recognition award
- Signage on one green or tee
- One team (four golfer slots)

### **BRONZE SPONSOR ~ \$500**

- Bronze Sponsor recognition award
- Two golfer slots

*Sponsors at the Bronze level and above  
will have their logos displayed on the t-shirts*

### **HOLE SPONSOR ~ \$300**

- Hole Sponsor certificate
- Signage on one green or tee

### **PATRON ~ \$150**

- Listed in the event program as a named patron

### **BENEFACTOR ~ \$100**

- Listed in the event program as a named benefactor

### **TEAM OF FOUR ~ \$520**

### **INDIVIDUAL GOLFER ~ \$130**

*Only 144 golfing slots available!*



### **SAVE THE DATES!**

Alzheimer's Association 2010 Greater Lansing Memory Walk  
Sunday, September 19, 2010  
MSU Auditorium Field, East Lansing

Tri-County Office on Aging Dinner & Auction  
Thursday, November 4, 2010  
Eagle Eye Banquet Center, East Lansing

alzheimer's   
association<sup>®</sup>

### **ALZHEIMER'S ASSOCIATION, MICHIGAN GREAT LAKES CHAPTER**

The Alzheimer's Association is the world leader in Alzheimer research and support. Through a national network of advocates and chapters, it advances research, improves services and care, creates awareness of Alzheimer's disease and mobilizes support. The Michigan Great Lakes Chapter serves a 23-county region of Michigan that includes Ingham, Eaton, Clinton, and Barry counties. The chapter has offices in Chelsea, Kalamazoo, Lansing, and Muskegon and serves an estimated 44,000 people with Alzheimer's disease.

### **TRI-COUNTY OFFICE ON AGING**

The Tri-County Office on Aging has been a leader of advocacy, planning, and services for older adults and their families since 1974. A consortium of Michigan's Clinton, Eaton, and Ingham counties and the cities of Lansing and East Lansing, TCOA is the state-designated Region VI Area Agency on Aging to support this region's 60,000 elderly citizens and their caregivers. TCOA provides information and assistance, Medicare/Medicaid assistance, Project Choices, Meals-On-Wheels, and many other services for the community.

