

800 272 3900
Helpline

Michigan Great Lakes Chapter
310 N. Main St., Suite 100
Chelsea, Michigan 48118

Southwest Region
2300 Portage St., Suite 341
Kalamazoo, Michigan 49001

West Shore Region
549 Seminole Rd., Suite 102
Muskegon, Michigan 49444

Capital Area Region
5303 S. Cedar St., Building 1
Lansing, MI 48911

www.alz.org

800 840 2210 **toll free**
734 475 7043 **p**
734 475 7089 **f**

269 342 1482 **p**
269 342 1489 **f**

231 780 1922 **p**
231 780 1494 **f**

517 999 3004 **p**
517 999 3358 **f**



Dear Friend,

We rely on the generosity of people like you to support the Alzheimer's Association, Michigan Great Lakes Chapter (MGLC), in our fight against Alzheimer's disease and other dementias.

Our country's current economic situation has created hardships for millions of families and thousands of businesses. Not surprisingly, many of our supporters have been unable to help us to the degree they have in the past. Receipts from our annual appeal and recent fund-raising events are down some \$200,000 from last year.

Anticipating the downturn, MGLC has worked hard to reduce expenses wherever possible -- cutting staff, calling on volunteers to fill in the gaps, relying on community partners to provide leadership and venues for our programs -- just making do with less.

It has been hard and it's getting harder.

In June, the Michigan legislature reduced 2009 program funding by 30 percent statewide and cut the full \$650,000 for 2010, thereby totally eliminating support for critical services to the elderly, including the Association's 24/7 Helpline.

This cut equates to \$80,000 for the Michigan Great Lakes Chapter. This further loss is now threatening our ability to maintain our basic services to the individuals and their families who rely on us for help in their fight against Alzheimer's.

How can you help?

Join a Memory Walk(R). Get on the MOVE to fight Alzheimer's, and make your donation early. Encourage your friends to help by donating and walking to raise awareness of Alzheimer's disease and submit the donations as early as possible.

Be an Advocate. Send a letter to the editor, talk to your neighbors and write your State Senator or State Representative. Urge our State to reinstate critical funding.

Volunteer. Donate your time and talents to allow our staff to fully focus on programs and support services.

Donate today. Give whatever you can to make an important difference.

For more information on any of these actions, please call our office at 1-800-272-3900 or visit www.alz.org/mglc.

With my heartfelt thanks,

Liz Longley
President and CEO

the compassion to care, the leadership to conquer